



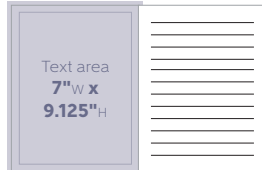
# 2023 MEDIA KIT

## Inside Covers & Full Pages



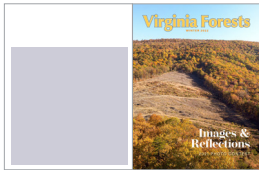
7"W x 9.125"H

## Inside Covers & Full Pages with Bleed



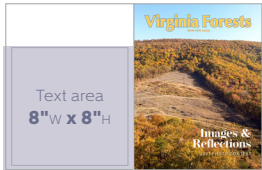
8.75"W x 11.25"H  
Bleed: 0.125"  
(8.5"W x 11"H trim size)

## Back Cover



7.5"W x 7.5"H

## Back Cover with Bleed



8.75"W x 8.625"H  
Bleed: 0.125"  
(8.5"W x 8.5"H trim size)

## 1/2 Page



7"W x 4.5"H  
3.35"W x 9.125"H

## 1/2 Page



4.25"W x 6.5"H

## 1/3 Page



2.125"W x 9.125"H  
3.35"W x 6.125"H

## 1/4 Page



3.35"W x 4.5"H (1/4 Page)

## 1/8 Page



3.35"W x 2.125"H (1/8 Page)



## About the Magazine

For more than 75 years, *Virginia Forests* has published useful, reliable, and relevant articles written by knowledgeable contributors on topics that are important to forestry professionals, landowners and forest products related businesses. Published quarterly, *Virginia Forests* reaches more than 2,500 members and subscribers including Virginia public schools, public libraries, educators, and state and federal legislators.

	Member Rates		Non-Member Rates	
	2x	4x	2x	4x
<b>Back Cover</b>	\$1,170	\$900	\$1,345	\$1,035
<b>Inside Covers</b>	\$1,000	\$770	\$1,150	\$885
<b>Full Page</b>	\$825	\$640	\$950	\$735
<b>1/2 Page</b>	\$670	\$525	\$775	\$600
<b>1/3 Page</b>	\$560	\$440	\$645	\$505
<b>1/4 Page</b>	\$410	\$325	\$475	\$375
<b>1/8 Page</b>	\$300	\$245	\$345	\$280

- Guaranteed placements (other than covers) are subject to a 15% premium.
- All rates are net.

## Contact

For more information, contact:

Grandt Mansfield  
503-445-2226  
grandt@llmpubs.com  
www.LLMpubs.com



## Ad Submission

Ink **Full Color** • Trim Size **8.5" x 11"** • Published **Quarterly**

**Upload files at [www.llmpubs.com](http://www.llmpubs.com) or email pdf to [ads@llmpubs.com](mailto:ads@llmpubs.com)**

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email ads@llmpubs.com for more detailed specifications.

## Need help creating an ad?

**Free ad design (with revisions up to 3 proofs).**

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.



## Virginia Forestry Association

# Digital Ad Packages

### Website, eNewsletter, and Resource Guide

#### Leaderboard (728px x 90px)

- Maximum of 1 advertiser
- Run of site

#### Box (300px x 250px)

- Maximum of 2 advertisers rotating
- Run of site

#### Banner (696px x 80px)

- Maximum of 6 advertisers rotating
- Run of site

#### Member Rates

#### Non-Member Rates

	6 Months	12 Months	6 Months	12 Months
<b>Leaderboard Ad</b>	\$2,175	\$3,350	\$2,500	\$3,675
<b>Box Ad</b>	\$1,785	\$2,750	\$2,055	\$3,020
<b>Banner Ad</b>	\$1,335	\$2,050	\$1,545	\$2,260
<b>Resource Guide Only</b>				
<b>Premier Listing</b>	\$350	\$575	\$400	\$625

## Deadlines

### Virginia Forests Magazine

Issue	Deadline
Winter	Jan 16
Spring	Apr 17
Summer	Jul 17
Fall	Oct 16

### Digital Packages

Starting January 2023:

**Artwork due the 20th day of the month prior to publication.\***

**\*Deadlines are subject to change due to holidays and/or office closures.**

**eNewsletter published biweekly.**

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